

2021 Editorial Calendar

StartupNation accepts pitches from experienced entrepreneurs, thought leaders and accomplished small business owners who wish to share the real-world wisdom they've learned from their in-the-trenches experience.

January

New Year, New Business

Essentials for starting a business

February

Business Models

What's right for you? Side hustle, freelance, on-demand economy, franchise, etc.

March

Business Structure

Choosing the right business structure and how to incorporate a business

April

Funding Your New Business

Alternative funding for new businesses

May

E-Commerce and Retail

Changes and how to strategize for post-pandemic

June

Establishing Your New Brand

Social marketing and branding (TikTok, Snapchat, Instagram etc.)

July

Scale Your Business

How to generate sales and grow revenue

August

Startup Partnerships

Affiliate marketing, establishing key partnerships, influencer marketing, etc.

September

Storytelling

Tales of inspiration and motivation, "how to" from startup experts and thought leaders

October

Protecting Your New Business

Cybersecurity best practices

November

Local Startups

Main Street entrepreneurship

December

Starting up in 2022

Looking ahead to next year's trends

Note: 2021 Editorial Calendar subject to change. To pitch content, please contact editor@startupnation.com.