

# BUSINESS NEVER STOPS, WHY SHOULD YOU?

Consistent connectivity combines all the virtues of the modern PC with instant, always-on connection anywhere the computer is needed, delivered through a cellular network, the same networks used with cellphones.

## WI-FI WORKS WELL, ONE PLACE AT A TIME



### SECURITY

It is easy to connect to a dangerous network, either one set up to trap unwary users or a public hotspot that has been compromised.



### COVERAGE

New networks may not reach where the user wants to be. It is very difficult to work in the field, away from Wi-Fi networks.



### EFFICIENCY

Connecting to a network takes time to find and input the appropriate password and obtain authorization.



### RELIABILITY

Uncertainty about being able to stay connected affects users' concentration and confidence.



### RESILIENCY

Sometimes Wi-Fi connections fail or bandwidth is overwhelmed by the amount of users.



### PERFORMANCE

With unfamiliar networks, users are not assured of availability of necessary bandwidth throughout each session.

## ADVANTAGES OF CELLULAR ENABLED PCs



### SECURITY

A cellular enabled, connected PC, allows you to ensure secure connection with your unique log-in.



### TRANSPARENCY

The enabled PC allowing users to stay focused on their work. Disruptions translate to loss of time and loss of focus, and those are costly.



### CONFIDENCE

People performing challenging work need peace of mind to perform well. Speed and network reliability with enabled PCs.



### PROFESSIONALISM

Inspire confidence with your customer with streamlined meetings, presentations, and file sharing with consistent and immediate connectivity.

## SITUATIONS WHERE A CELLULAR ENABLED PCs CAN HELP

**On a customer or partner site:** *Wi-Fi access for visitors varies from business to business. Visitors assume connectivity, but obtaining guest authorization can be problematic.*

One user was working with a customer to prepare and deliver a webinar together. There was a problem, however, with gaining guest access to the customer's network. After the customer gave up looking for guest authorization, they found a USB memory device that allowed the file transfer. The process was disruptive as both the customer and the user prepared for the presentation.

**In transit:** *Smartphones sometimes make users aware of the need to connect with a PC, but PC connections in between known Wi-Fi hotspots are chancy and sometimes difficult to find.*

A user was in the airport when a customer email arrived, requesting a file that was on the user's business network. Under time pressure, the user needed to find someone at work who could help or connect to the network. The inevitable result was a few minutes of scrambling to connect at the airport.

**In the field:** *There are places that Wi-Fi does not reach.*

A user was working on a video, shooting scenes outside the offices of both the user and the customer. The customer wanted to take copies of the scenes back to the office, but the transfer had to wait until both the user and the customer were back in the office. Working outside conventional offices is common in real estate, construction, field service, and videography and photography situations. It is also common for people to want to work away from the office, in a café or rest stop, in a park, or even on the porch or in the backyard.

**When Wi-Fi or broadband fails:** *Sometimes things break; the cellular enabled PC provides connectivity redundancy.*

One user worked in a building where a plumbing failure damaged the broadband connection. The user was able to use a smartphone hotspot, but a cellular enabled PC would have solved the problem more easily.



Connect reliably and securely

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