

5 key benefits of timely server upgrades.

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Keeping servers up to date empowers IT staff to take full advantage of enhanced management tools, leading to direct benefits for the business. IDC interviews with midsize and larger enterprises highlight these benefits of timely server refreshes:

1 **Improved IT staff efficiency**
Organizations that kept servers up to date reported that IT staff spent up to 21% less time on infrastructure management* and up to less 17% less time on security.* Infrastructure automation increased by up to 24%* and the number of servers managed per admin increased by up to 22%.*

2 **Increased revenue growth**
IDC found that timely server refreshes enabled surveyed organizations to increase revenue growth by up to 23%.* So yes, refreshing servers has a positive impact on your organization's bottom line.

3 **Improved application performance**
When surveyed organizations performed timely server upgrades, they experienced an average 24% improvement in application performance.* This, of course, can accelerate daily operations and improve customer experience.

4 **Higher customer satisfaction**
Server downtime has a direct impact on customer satisfaction. Surveyed organizations that performed timely server upgrades saw 21% improved customer satisfaction and retention, on average.*

5 **Faster time to market**
Keeping servers up to date speeds app development so you reach customers faster. Surveyed organizations reported a 14% reduction in time to market, on average.

Upgrade your business agility.

By proactively replacing each server at the optimized time, IT can better maximize the value it delivers for the business and your customers — while reducing costs. Dell EMC PowerEdge servers are designed with the intelligence and automation that enable organizations like yours to transform IT operations and your business. We stop at nothing to keep you winning.

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*IDC White Paper "Optimizing Performance with Frequent Server Replacements for Enterprises" commissioned by Dell Technologies and Intel, March 2021. Results are based on interviews with 18 IT practitioners and decision makers at midsize and large enterprises and a web survey of 707 IT practitioners and decision makers at midsize and larger enterprises using Dell Technologies server solutions across 7 industries. See full white paper: <https://www.delltechnologies.com/resources/en-us/asset/white-papers/products/servers/server-infrastructure-resiliency-enterprise-whitepaper.pdf>

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